

### THE **BETTER** MEMORY FOAM™





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For years, ComforPedic® from Beautyrest® has been a leader in improving memory foam technology. Unlike some memory foams that are known for a sinking hard-to-move sensation and heat buildup, our proprietary formulation not only responds quickly to your movements, but also dissipates heat to help keep you at your ideal sleeping temperature.

Our expertise has enabled us to make a memory foam mattress with exceptional performance that helps promote cool, comfortable, recharging sleep.

### **Cool Comfortable Sleep**

AirCool® Design with *TruTemp*™ Technology

### **Pressure Relief**

AirCool® Memory Foam with GelTouch™ Technology

## Designed To Help Promote Proper Sleeping Posture™

Independent Support™ Technology

### **Cool Comfortable Sleep**

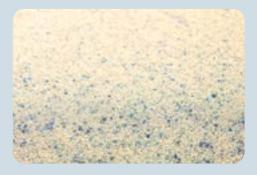
### AIRCOOL® DESIGN

Our AirCool® Design consists of components that work together, allowing the bed to breathe and help keep you at your ideal sleeping temperature. In addition to the AirCool® Memory Foam, this design includes an AirCool® Edge. Its ventilated design enhances airflow through the mattress as you sleep while also providing comfort all the way to the edge. A high-tech AirCool® Mesh Border Fabric allows the mattress to breathe so you can sleep more comfortably.



### TRUTEMP™ TECHNOLOGY

Is a space age substance encapsulated in our GelTouch<sup>™</sup> beads, that helps regulate sleeping temperature. As your body warms the mattress, the TruTemp<sup>™</sup> technology absorbs the excess heat and stores it. As you move during the night and the mattress cools down, the captured heat is released from the foam, helping to keep you in a comfortable temperature zone.



### **Pressure Relief**

### AIRCOOL® MEMORY FOAM

Our proprietary-formulation memory foam offers enhanced airflow, pressure relief, sleep-temperature regulation, and quicker recovery, for the ultimate in cool, comfortable sleep.



### GELTOUCH™ TECHNOLOGY

Our exclusively formulated AirCool® Memory Foam contains comfort-enhancing Micro GelTouch™ Technology. Gel beads embedded throughout the foam offer exceptional pressure relief.

## **Designed To Help Promote Proper Sleeping Posture**<sup>™</sup>

### SUPPORT TECHNOLOGY

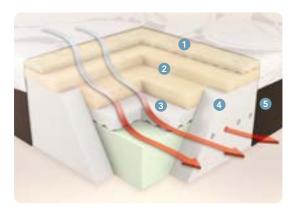
### Independent Support<sup>™</sup> Technology

Rows of sculpted cushions respond independently to your shape and movement for personalized support. Airflow between the cushions also helps dissipate heat, helping to keep you in a comfortable sleeping zone.

### Multi-action support layer

Multiple layers work in unison to provide exceptional support and pressure relief, while a ventilated inner layer helps generate airflow. Available on select models.

## FIVE INNOVATIVE TECHNOLOGIES WORK ON SEVERAL LEVELS TO GIVE YOU COOL, COMFORTABLE SUPPORT – TOP TO BOTTOM.



- ① AirCool® Memory Foam with TruTemp™ Gel Absorbs, stores and releases excess warmth to help keep you in a comfortable temperature zone.
- 2 AirCool® Memory Foam Conforms to your body and provides pressure point relief and freedom of movement.
- 3 Independent Support™ Technology Designed to help promote Proper Sleeping Posture.™
- 4 AirCool® Edge
  Enhances airflow through the mattress and offers support and stability right to the edge.
- 5 AirCool® Mesh Border Fabric Enables greater breathability and airflow.



LIVING LIFE FULLY CHARGED



### RESTORED SPIRITS™

- 13" Profile Height
- 1" AirCool® Memory Foam with TruTemp™ Gel
- 4" Luxury AirCool® Memory Foam
- 2" Independent Support™ Technology
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric

### BALANCED DAYS™

- 12½" Profile Height
- 1" AirCool® Memory Foam with Tru*Temp*™ Gel
- 31/2" Advanced AirCool® Memory Foam
- 2" Independent Support™ Technology
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric

### RENEWED ENERGY™

- 111/2" Profile Height
- 1" AirCool® Memory Foam with TruTemp™ Gel
- 2" Advanced AirCool® Memory Foam
- 1½" AirCool® Memory Foam
- 2" Independent Support™ Technology
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric

### ADVANCED REST™

- 91/2" Profile Height
- 1" AirCool® Memory Foam with TruTemp™ Gel
- 2" Advanced AirCool® Memory Foam
- 1" Luxury Firm Comfort Foam
- 2" Independent Support™ Technology
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric



# For those sophisticated sleepers who want more.

### Luxurious layers...

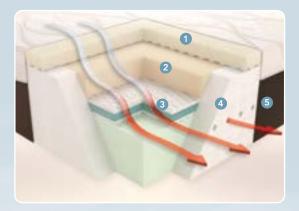
Starting with our Sophisticated Comfort<sup> $\infty$ </sup> model, all of our premium mattresses feature a luxurious two-inch layer of high-density AirCool<sup> $\infty$ </sup> Memory Foam with  $TruTemp^{\infty}$  Gel.

### Fabulous fabrics...

Each premium mattress is covered in a stylish knit fabric with accent piping.

### Sensational support and comfort...

A Multi-Action Support Layer provides exceptional support and increased ventilation.



- 1 AirCool® Memory Foam with TruTemp™ Gel Absorbs, stores and releases excess warmth to help keep you in a comfortable temperature zone.
- 2 AirCool® Memory Foam

  Conforms to your body and provides pressure point relief and freedom of movement.
- 3 Multi-Action Support Layer Provides support, pressure relief and promotes airflow
- 4 AirCool® Edge Enhances airflow through the mattress and offers support and stability right to the edge.
- 5 AirCool® Mesh Border Fabric Enables greater breathability and airflow.

### LEGENDARY COMFORT™

- 14" Profile Height
- 2" AirCool $^{\circ}$  Memory Foam with Tru $Temp^{\mathsf{TM}}$  Gel
- 1" AirCool $^{\circ}$  Memory Foam with Geltouch $^{\mathsf{TM}}$  (in center third)
- 3" Luxury AirCool® Memory Foam
- 2" Multi-Action Support Layer
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric

### ELITE COMFORT™

- 13½" Profile Height
- 2" AirCool® Memory Foam with TruTemp™ Gel
- 3" Luxury AirCool® Memory Foam
- 2" Multi-Action Support Layer
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric

### EXCLUSIVE COMFORT™

- 13" Profile Height
- 2" AirCool® Memory Foam with Tru*Temp*™ Gel
- 1" Advanced AirCool® Memory Foam
- 1" Luxury Firm Comfort Foam
- 2" Multi-Action Support Layer
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric

### SOPHISTICATED COMFORT™

- 13" Profile Height
- 2" AirCool® Memory Foam with TruTemp™ Gel
- 2" Advanced AirCool® Memory Foam
- 2" Multi-Action Support Layer
- AirCool® Transflexion® Core
- AirCool® Edge Support
- AirCool® Mesh Border Fabric



# MORE REASONS TO FEEL GREAT ABOUT YOUR COMFORPEDIC® FROM BEAUTYREST® MATTRESS.

• 25-Year Limited Warranty



• Transflexion® Comfort Technology

A patented process that ensures that the bed will feel consistently comfortable throughout the life of the mattress

• Designed and built in the U.S.A.

