

HANDCRAFTED LUXURY

### MONARCH REST<sup>TM</sup>





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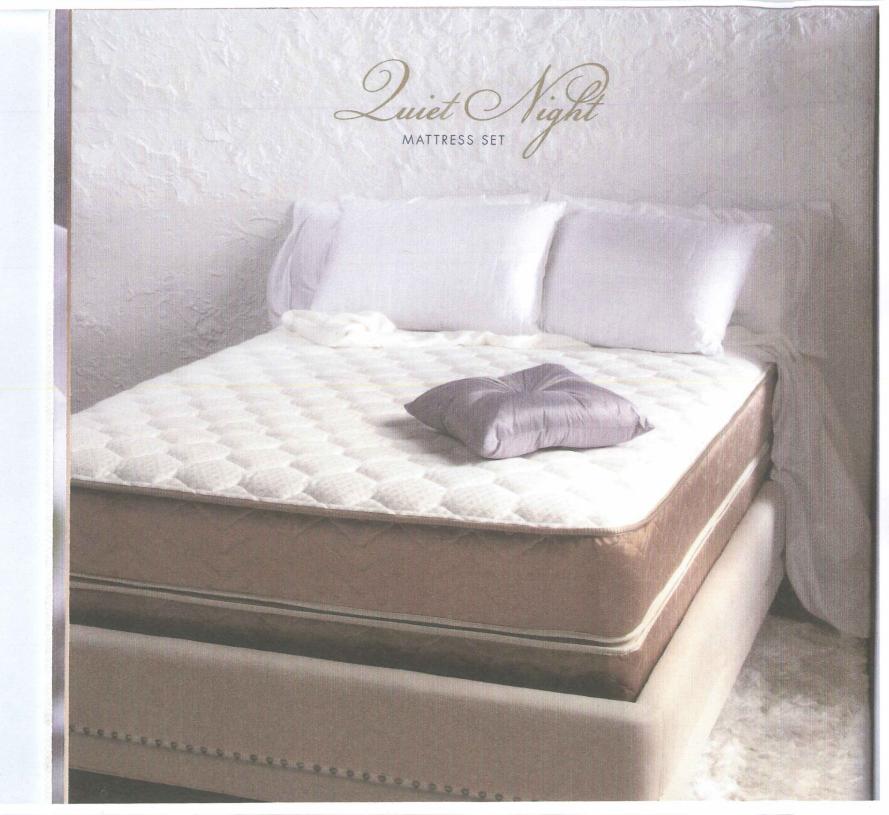
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Designed by CSG.



## Our Mattresses

At Monarch Rest, we don't cut corners or take shortcuts. Each mattress is made to exacting standards, to rank among the finest in the world. Take a look on the following pages at our top-of-the-line styles. We think you'll be convinced of the superb quality of every Monarch Rest mattress set.

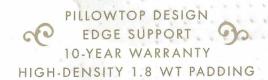


## 13 GAUGE INNERSPRING 10-YEAR WARRANTY HIGH-DENSITY 1.8 WT PADDING

		QUIET NIGHT PLUSH	QUIET NIGHT FIRM
innerspring	13 Gauge	216 Coils/Twin 312 Coils/Full 390 Coils/Queen 468 Coils/King	216 Coils/Twin 312 Coils/Full 390 Coils/Queen 468 Coils/King
INSULATION	3-Part Insulator	Polyester Girdle Pad Plastic Mesh Resinated Textile Pad	Polyester Girdle Pad Plastic Mesh Resinated Textile Pad
PADDING	Urethane Foam	3" 1.8 wt Egg Carton	1" 1.8 wt
COVER	Quilted to 1" 1.5 wt Fo	oam & FR Rayon Fiber	
HEIGHT		10"	8.5"
WARRANTY	10-Year (5 Years non-p	prorated)	

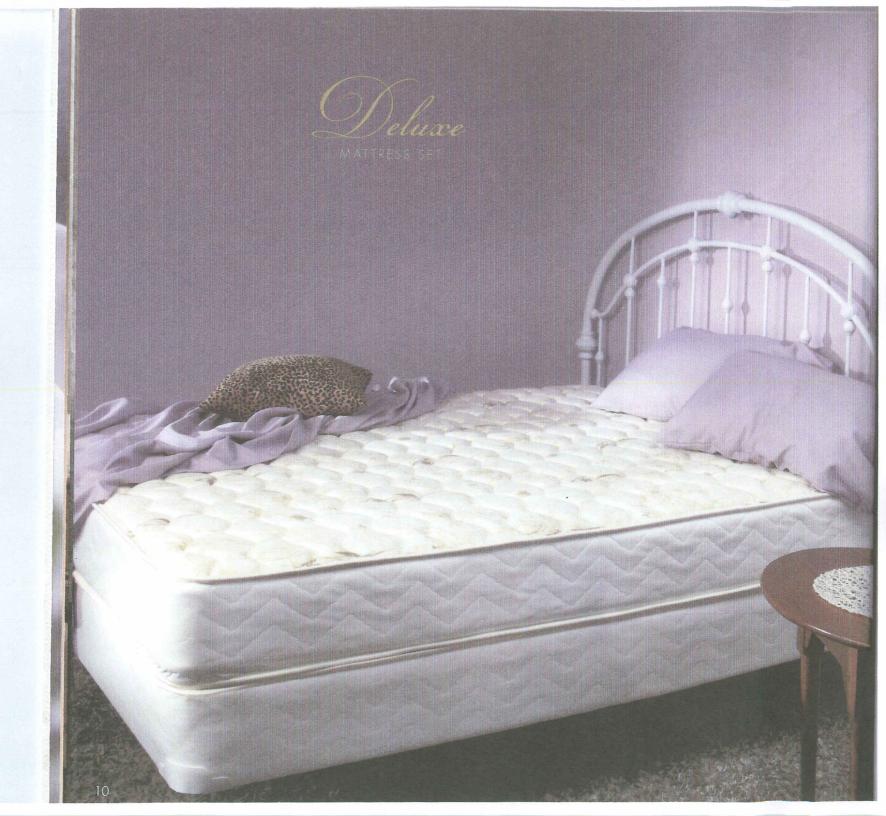
See page 28 for more details.





		The state of the s		
		QUIET NIGHT PILLO	WTOP	
INNI	erspring	13 Gauge	216 Coils/Twin 312 Coils/Full 390 Coils/Queen 468 Coils/King	
EDG	E SUPPORT	Double Edge Guard Wire Side Supports	6 Total	
INSL	JLATION	3-Part Insulator	Polyester Girdle Pad Plastic Mesh Resinated Textile Pad	
PADI	DING	1½" 1.8 wt Foam & 2"	1.8 wt Egg Carton Foam	
COV	/ER	Quilted to 1" 1.5 wt Foo	ım & FR Rayon Fiber	
HEIC	SHT	11"		
WAI	rranty	10-Year (5 years non-pro	prated)	

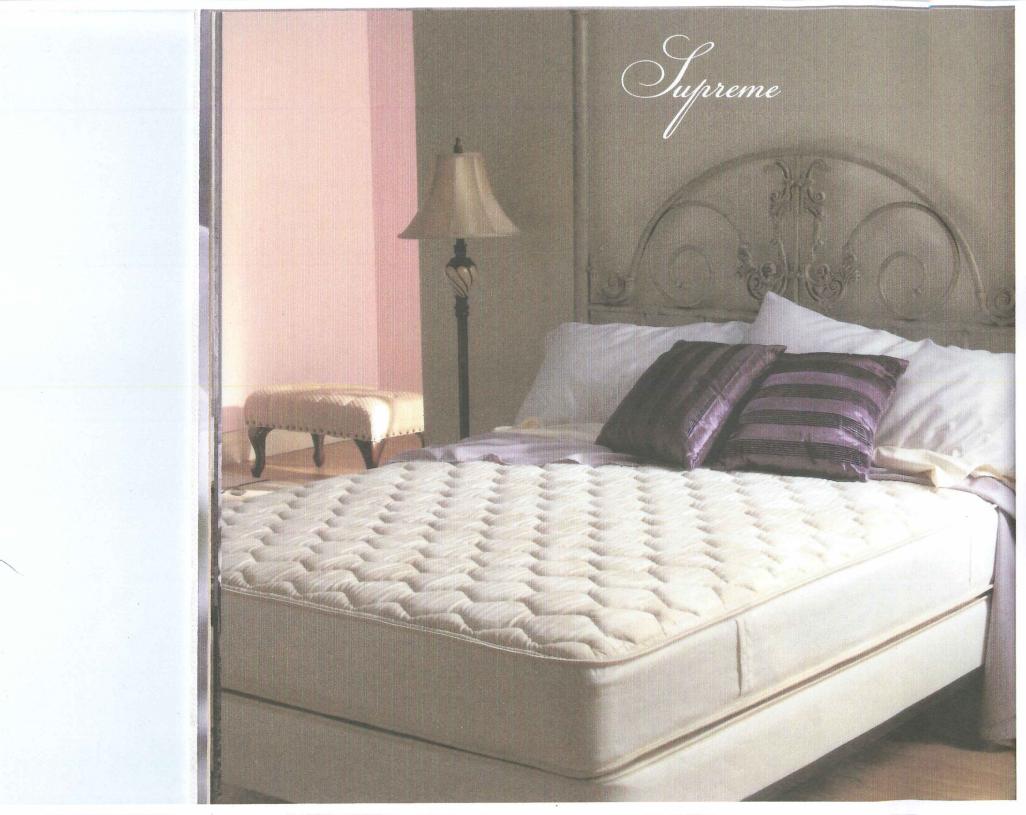
See page 28 for more details.





## 2-SIDED 13 GAUGE INNERSPRING 10-YEAR WARRANTY HIGH-DENSITY 1.8 WT PADDING

	DELU	XE
INNERSPRING	13 Gauge	216 Coils/Twin 312 Coils/Full 390 Coils/Queen 468 Coils/King
INSULATION	2-Part Insulator	Needle Punched Polyester Pad Resinated Textile Pad
PADDING	½" 1.8 wt Foam per	Side
COVER	Quilted to 1" 1.5 wt	Foam & FR Rayon Fiber
HEIGHT	9"	
WARRANTY	10-Year (5 years nor	n-prorated)



## TWO-SIDED HEAVY 12.75 GAUGE INNERSPRING HIGH-DENSITY 1.8 WT PADDING REAL COIL BOXSPRING, EDGE SUPPORTS

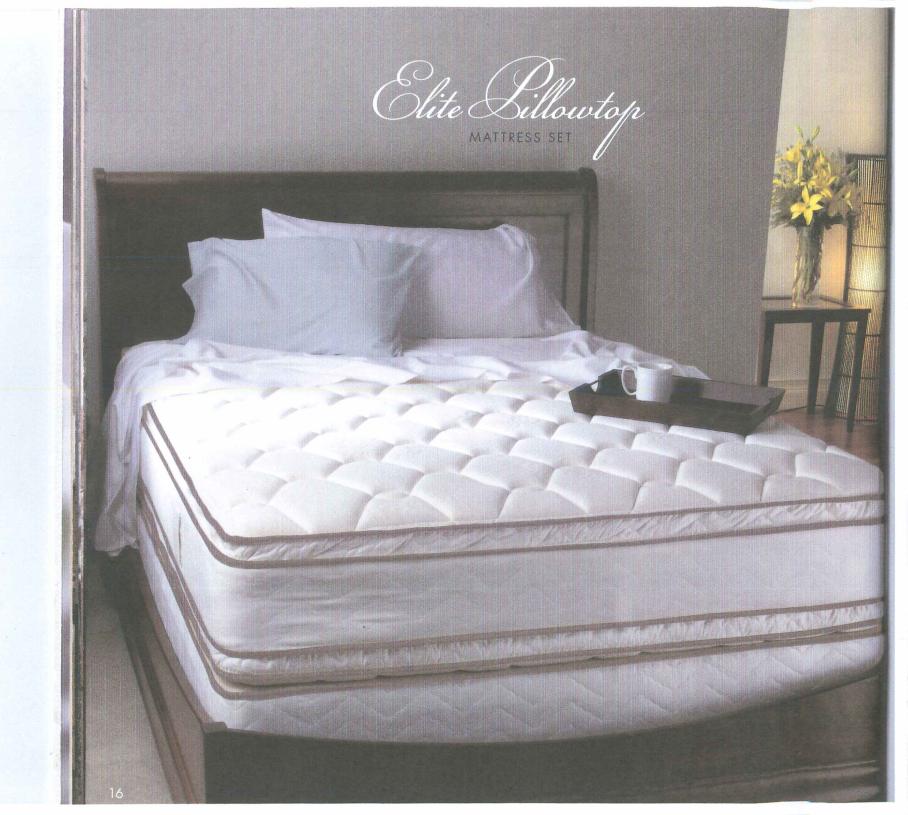
		SUPREME PLUSH	SUPREME FIRM	SUPREME PILLOWTOP
INNERSPRING	12.75 Gauge	260 Coils/Twin 364 Coils/Full 448 Coils/Queen 560 Coils/King	260 Coils/Twin 364 Coils/Full 448 Coils/Queen 560 Coils/King	260 Coils/Twin 364 Coils/Full 448 Coils/Queen 560 Coils/King
edge support	Double Edge Guard Wire Side Supports	6 Total	6 Total	6 Total
INSULATION	3-Part Insulator	Polyester Girdle Pad Plastic Mesh Resinated Textile Pad	Polyester Girdle Pad Plastic Mesh Resinated Textile Pad	Polyester Girdle Pad Plastic Mesh Resinated Textile Pad
PADDING	Urethane Foam per Side	1½" 1.8 wt Egg Carton Foam	1" 1,8 wt Foam	2" 1.8 wt Egg Carton Foam plus ½" 1.8 wt Foam
COVER	Quilted to 1" 1.5 wt Foam 8	k FR Rayon Fiber		
HEIGHT		10½"	91/2"	. 12"
WARRANTY	15-Year (7 Years non-prorate	ed)		

See page 28 for more details.



# TWO-SIDED HEAVY 12.5 GAUGE INNERSPRING HIGH-DENSITY 1.8 WT PADDING TOTAL EDGE SUPPORT 20-YEAR WARRANTY

		ELITE PLUSH	ELITE FIRM
INNERSPRING	12.5 Gauge	253 Coils/Twin	253 Coils/Twin
		368 Coils/Full	368 Coils/Full
		450 Coils/Queen	450 Coils/Queen
		575 Coils/King	575 Coils/King
EDGE SUPPORT	Double Edge Guard	12 Supports/Twin	12 Supports/Twin
	Wire Side Supports	12 Supports/Full	12 Supports/Full
		14 Supports/Queen	14 Supports/Queen
		14 Supports/King	14 Supports/King
INSULATION	4-Part Insulator	Polyester Girdle Pad Plastic Mesh	Polyester Girdle Pad Plastic Mesh
		Needle Punched Polyester Pad Resinated Textile Pad	Needle Punched Polyester Pac Resinated Textile Pad
PADDING	Urethane Foam per Side	2" 1.8 wt Egg Carton	1½" 1.8 wt
COVER	Quilted to FR Rayon Fiber	and11/4" 1.8 wt Foam	and34" 1.8 wt Foam
HEIGHT		12"	10½"
Warranty	20-Year (10 Years non-prorated		
See page 29 for	more details.		





#### TWO-SIDED PILLOWTOP MATTRESS HEAVY 12.5 GAUGE INNERSPRING HIGH-DENSITY 1.8 WT PADDING 20-YEAR WARRANTY

ELITE PILLOWTOP

	CLITE I ICEO I I I	
innerspring	12.5 Gauge	253 Coils/Twin 368 Coils/Full 450 Coils/Queen 575 Coils/King
EDGE SUPPORT	Double Edge Guard Wire Side Supports	12 Supports/Twin 12 Supports/Full 14 Supports/Queen 14 Supports/King
INSULATION	4-Part Insulator	Polyester Girdle Pad Plastic Mesh Needle Punched Polyester Pad Resinated Textile Pad
PADDING	½" 1.8 wt Foam & 2" 1	.8 wt Egg Carton Foam per Side
COVER	Quilted to 11/4" 1.8 wt 1	Foam & FR Rayon Fiber

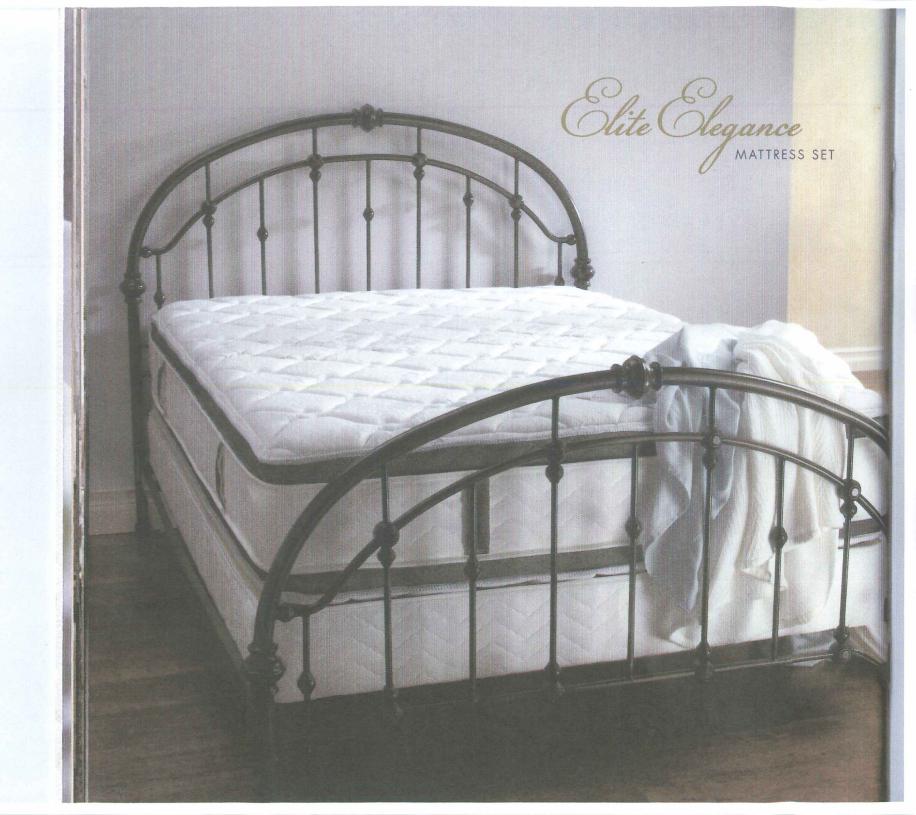
20-Year (10 years non-prorated)

See page 29 for more details.

HEIGHT

WARRANTY

13"





## TWO-SIDED MATTRESS HEAVY 12.5 GAUGE INNERSPRING LATEX PADDING HIGH-DENSITY 1.8 WT PADDING



		EL			

INNERSPRING

12.5 Gauge

253 Coils/Twin

368 Coils/Full 450 Coils/Queen

575 Coils/King

**EDGE SUPPORT** 

Double Edge Guard Wire Side Supports 12 Supports/Twin

12 Supports/Full

14 Supports/Queen

14 Supports/King

INSULATION

4-Part Insulator

Polyester Girdle Pad

Plastic Mesh

Needle Punched Polyester Pad

Resinated Textile Pad

PADDING

11/2" 1.8 wt Egg Carton Foam per Side

1" Plush Latex Foam per Side

COVER

Heavy Weight Circular Knit,

Quilted to 11/4" 1.8 wt Foam & FR Rayon Fiber

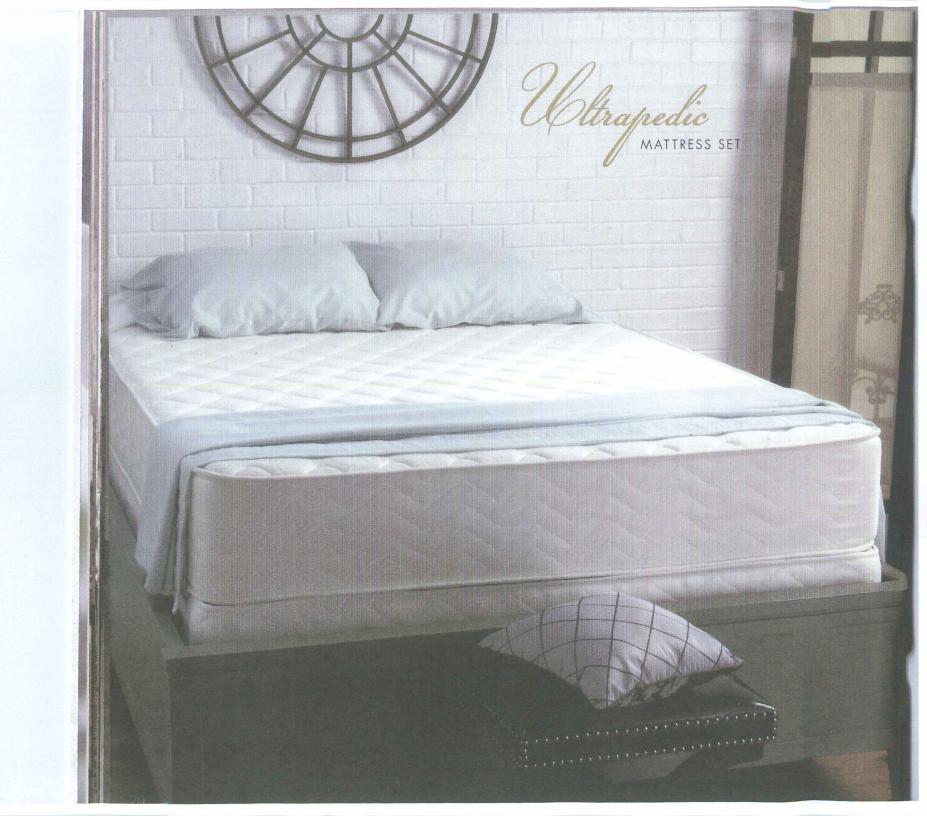
HEIGHT

14"

WARRANTY

20-Year (10 years non-prorated)

See page 29 for more details.





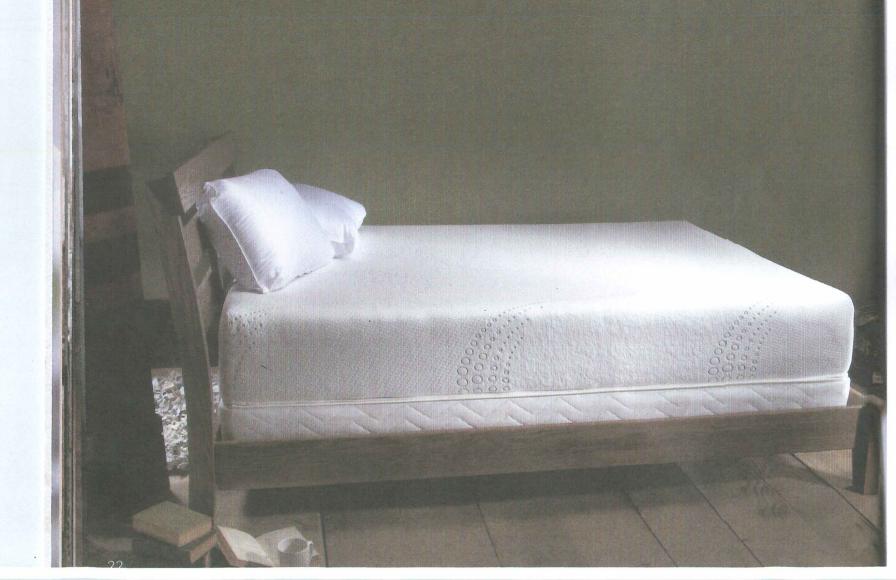
## TWO-SIDED DESIGN ULTRA PREMIUM 5-LB MEMORY FOAM ON EACH SIDE FIRM FOAM PERIMETER

	ULTRAPEDIC
CORE	4" 2.7 wt Polyurethane Foam
PADDING	2½" of 5-lb Memory Foam per Side (5" total)
EDGE SUPPORT	3" 2.4 wt Super Firm Foam Perimeter
COVER	Quilted to ½" 1.8 wt Foam & FR Rayon Fiber
HEIGHT	10½"

15-Year (5 Years non-prorated)

WARRANTY







#### PREMIUM GEL - INFUSED MEMORY FOAM COOLER SLEEP SURFACE SUPER HIGH DENSITY FOAM CORE

27050 cr 3444

6" 2.7 wt Polyurethane Foam

ULTRA GEL PLUSH 2-3 27

6" 2.3 wt Polyurethane Foam

PADDING

CORE

11/2" 1.8 wt. Polyurethane Foam

medun

2435

3" 4-lb. Gel-infused Memory Foam

201LD

12 1LD

COVER

Premium 420 gram circular knit

HEIGHT

101/2"

18

WARRANTY

15-Year (5 Years non-prorated)

# Ultra Pillow Plush MATTRESS SET





#### TWO-SIDED PILLOWTOP DESIGN SUPER HIGH DENSITY FOAM CORE ULTRA-PREMIUM MEMORY FOAM

#### ULTRA PILLOW PLUSH

CORE

6" 2.7 wt Polyurethane Foam

PADDING

1" 5-lb. Memory Foam &

2" 1.8 wt. Egg Carton Foam per Side

COVER

Quilted to 11/4" 1.8 wt Foam & FR Rayon Fiber

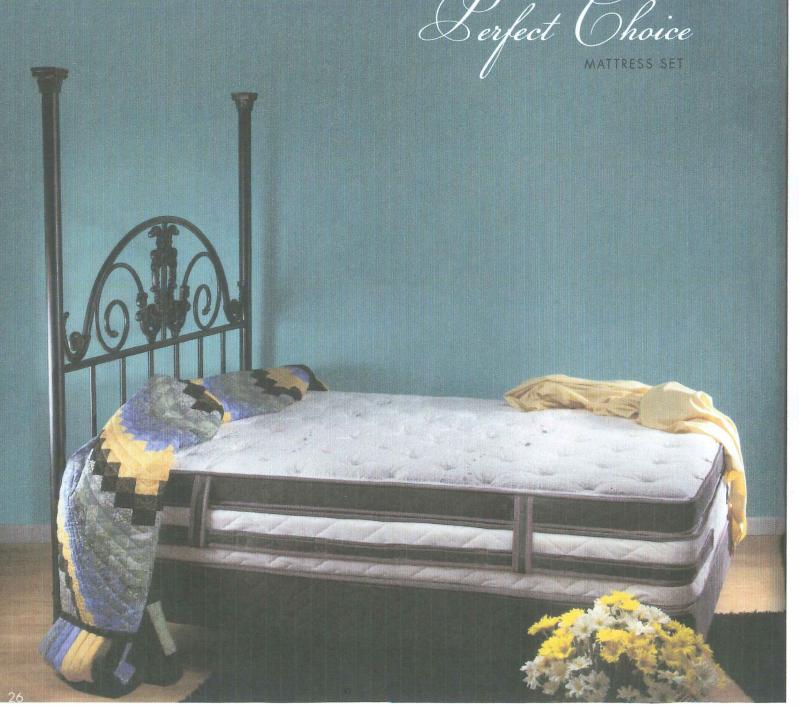
HEIGHT

15"

WARRANTY

15-Year (5 Years non-prorated)

Serfect Choice
MATTRESS SET



## FLAGSHIP MODEL CHOICE OF FOAM IN THE PILLOW TOP VELCRO® ATTACHED REPLACEABLE PILLOWTOP ULTRA-PREMIUM DESIGN

#### PERFECT CHOICE

INNERSPRING

12.5 Gauge

253 Coils/Twin

368 Coils/Full

450 Coils/Queen

575 Coils/King

EDGE SUPPORT

Double Edge Guard Wire Side Supports 12 Supports/Twin

12 Supports/Full

14 Supports/Queen

14 Supports/King

INSULATION

4-Part Insulator

Polyester Girdle Pad

Plastic Mesh

Needle Punched Polyester Pad

Resinated Textile Pad

PILLOW TOP PADDING Option A (Latex 55)

3" Super Plush Natural Latex

Option B (Latex 75)

3" Plush Natural Latex

Option C (Latex 95)

3" Firm Natural Latex

Option D (Memory Foam)

2" 5-lb Memory Foam & 1" 1.8 wt Foam

Option E (Urethane)

3" Egg Carton

COVER

Quilted to 11/4" 1.8 wt Foam & FR Rayon Fiber

HEIGHT

13"

WARRANTY

20-Year (10 years non-prorated)

See page 29 for more details.



#### QUIET NIGHT SERIES



A comfortable, attractive, and top-quality series, Quiet Night was designed for those who want a high-end mattress but don't want to pay the price of a premium two-sided mattress.



#### SUPREME SERIES ·



Monarch Rest has built this series since the 1980s. The Supreme Series is an affordable, high-quality, 2-sided mattress. Many upscale hotels are currently using this series and reporting high customer satisfaction.

#### **Durable 13 Gauge Innerspring**

A 312 13 Gauge innerspring unit gives you the core support you need.

#### **High Quality Foam**

We are committed to using high-quality foams in all Monarch Rest products. This one-sided mattress contains 1.5 wt foam in the quilting and 1.8 wt padding. Combined with our 3-part insulating system these foams provide comfort, support, and longevity. The Quiet Night series will outperform mattresses sold at the same price points.

#### 10-Year Limited Warranty

Because we continue to use the higher density foams, we provide an excellent warranty. Impressions exceeding 1/2" are considered a defect and will be covered under warranty. 10-year total (5 years non-prorated).

#### **Heavy Gauge Innerspring**

A 364 12.75 Gauge bonnel coil innerspring with wire edge supports along the sides provide core support and a firm edge.

#### **High Quality Foam**

As we have been doing for years, we continue to use high quality 1.5 wt foam in the quilting and 1.8 wt foam for the padding. Combined with our 3-part insulating system, these foams will provide you with comfort, support, and longevity.

#### **Two-Sided Design**

Using only high-quality components, this mattress is two-sided, so it can be flipped to use both sides for extra longevity.

#### **Flexing Coil Foundation**

Our 8.75 Gauge flexing coil boxspring provides a working foundation for the Monarch Rest mattress.

#### **15-Year Limited Warranty**

Monarch Rest's limited warranty covers any defects in materials and workmanship, including body impressions. Impressions exceeding 1/2" are considered a defect and will be covered under warranty. 15-year total (7 years non-prorated).



This popular series provides a variety of options to meet your needs—starting with the Elite Plush and Elite Firm and moving up to the premium design Elite Pillowtop and Elite Elegance. Each one is built with only the finest components.

#### Extra Heavy 12.5 Gauge Offset Coil Innerspring

The offset coil design provides flexibility, core strength, and support. Wire side supports around the entire perimeter of the mattress provide a firm edge.

#### **High-Density Foam**

All foam in the guilting and padding is 1.8 wt. High-density foams combined with our 4-part insulating system provide comfort, support, and extra long life.

#### **Two-Sided Design**

Using only high-quality components, this mattress is two-sided. so it can be flipped to use both sides for extra longevity.

#### **Flexing Coil Foundation**

Our 8.75 Gauge flexing coil boxspring provides a working foundation for the Monarch Rest mattress.

#### **20-Year Limited Warranty**

Monarch Rest's limited warranty covers any defects in materials and workmanship, including body impressions. Impressions exceeding 1/2" are considered a defect and will be covered under warranty. 20-year total (10 years non-prorated).



#### PERFECT CHOICE



This replaceable pillowtop style may well become the luxury pillowtop standard of the future. It is arguably the ultimate pillowtop design. This innovative, unique and versatile concept was introduced in 2002 and has been continually tested.

#### Replaceable Pillowtop Design

This design is far superior to the one-sided "can't flip" mattresses offered by name brands. The Velcro®-attached pillowtop is easy to replace if it becomes torn, soiled, or stained. Replacing only the pillowtop vields a mattress set that's like new. Under normal use the base mattress and boxspring will last for at least 25 years.

#### Versatility

His-and-her comfort are available with this pillowtop. If one partner likes the super plush 55 latex foam and the other prefers the firm 95 latex foam, Monarch Rest custom builds the mattress so it's soft on one side and firm on the other. Any combination is possible.

#### Extra Heavy 12.5 Gauge Offset Coil Innerspring

The offset coil design provides flexibility, core strength, and support. Wire side supports around the perimeter of the mattress provide a firm edge.

#### **Choice Of Ultra-Premium Padding Materials**

Choices include high-density urethane foam, 5lb. memory foam and natural Dunlop latex foams.

#### **Flexing Coil Foundation**

Our 8.75 Gauge flexing coil boxspring provides a working foundation for the Monarch Rest mattress

#### **20-Year Limited Warranty**

Monarch Rest's limited warranty covers any defects in materials and workmanship, including body impressions. Impressions exceeding 1/2" are considered a defect and will be covered under warranty. 20-year total (10 years non-prorated).

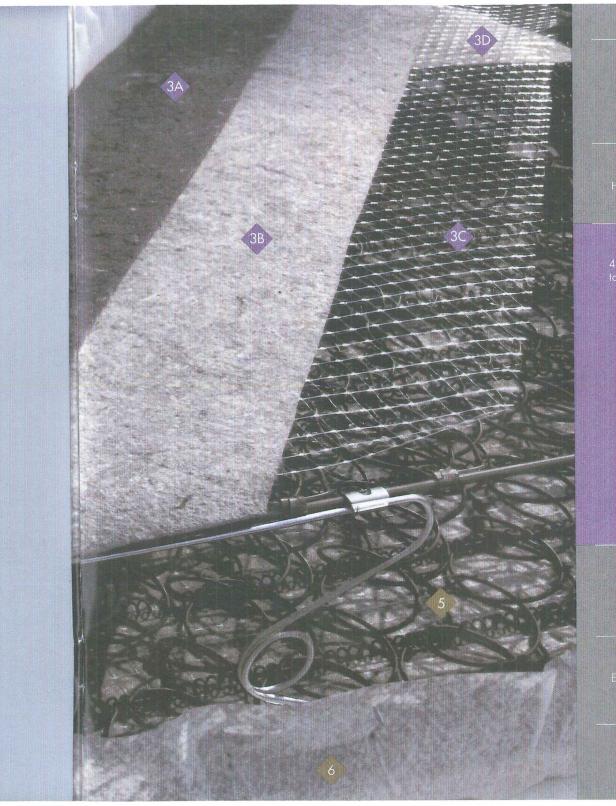


#### **INSIDE A MONARCH REST**

engineered multiple layers of a Monarch Rest mattress stack up very favorably when compared to the inner construction of mattresses from today's major brands.

Quite simply, a Monarch Rest mattress is a better product because of superior materials, combined with benchmade craftsmanship.







#### COVER

Elegant, durable, polyester circular knit cover quilted to high-density foams provides an inviting, luxurious touch

2

#### PADDING

High-density 1.8 wt egg-carton foam offers comfort, support and longevity

#### INSULATION

4-part insulation is carefully selected and combined to keep the foam padding from being pushed down into the innerspring

3A

RESINATED TEXTILE PAD

3B

NEEDLE-PUNCHED POLYESTER PAD

3C

PLASTIC MEST

3D

POLYESTER GIRDLE PAD

4

#### **EDGE SUPPORT**

Double edge guard wire side supports for unparalleled firm support

5

#### nner spring

Extra heavy 12.5 gauge 6-twist offset coil innerspring provides flexibility, core strength and support



#### FLANGING

Securely attaches the cover to the innerspring

## Mattress Facts

Today's name brand mattresses are heavy on style, but light on quality. Many of them are quite beautiful; their covers are a sight to behold. They have been quilted with expensive tack and jump quilters. The first perception is that if they are so beautiful on the outside, they must be good on the inside. In recent years many consumers have purchased these pretty mattresses and have been very disappointed when the mattress quickly developed body impressions.

As a general rule thicker, softer, plusher, more luxurious mattresses tend to lose their initial "luster" much more quickly than firm mattresses do. One reason this happens is because the soft fiber and low-density foam used in the puffy mattresses tends to compress and develop body impressions very quickly.

Monarch Rest recommends latex foam to achieve a luxurious feel rather than the low-density foams commonly used.

#### TERMINOLOGY

#### **Industry Name**

#### **Common Name**

CONVOLUTED FOAM = EGG CARTON FOAM

VISCO/VISCO-ELASTIC = MEMORY FOAM

URETHANE/
POLYURETHANE FOAM

FOAM

#### **BED SIZES**

TWIN • 38x75

TWIN XL • 38x80

FULL ◆ 53x75

FULL XL • 53x80

QUEEN • 60x80

KING • 76x80

CALKING • 72x84

#### FOUNDATION HEIGHTS

8" • STD. BOXSPRING

5" ◆ LO-PRO BOXSPRING

7½" ◆ WOOD FOUNDATION

2" 

BUNKIE BOARD

#### CERTIPUR-USCM

All foam in Monarch Rest's mattresses meet CertiPUR-US standards, including:

### Guaranteed Physical Performance

- IFD Verification
- IFD Retention after Dynamic Fatigue
- 75% Compression Set
- Aged 75% Compression Set

#### **Heavy Metals Testing**

Meet the protocols for the following metals: lead, arsenic, antimony, cadmium, chromium, cobalt, copper, nickel, mercury, and selenium

#### Free From Harmful Substances

Certified free from the following substances:

- ◆ R45, R46, R49, R60, R61
- CFCs
- ♦ HCFCs
- Methylene Chloride
- Chlorinated Hydrocarbons
- Penta, Octa, and Deca Brominated FRs
- Nitrites
- Chlorinated Phenols
- PBBs, PCBs, PCTs
- TRIS



#### WIRE GAUGE— INNERSPRING

The lower the number the heavier the wire. 12.5 gauge is much heavier than 14.5 gauge. Wire gauge is just as important as the number of coils.

#### **EDGE SUPPORTS**

The wire double coil supports
Monarch Rest uses are
arguably the strongest, most
durable supports available.
We believe they provide the
best edge support compared
with other support systems.

#### INSULATION

The insulation is hidden within the mattress. In the cutaway picture on pages 26 and 27 you can see that carefully selected components combine to keep the foam padding from being pushed down into the innerspring. Insufficient insulation will result in damaged foam and body impressions.

#### FOAM

Urethane foams are rated by weight (density) and firmness (ILD). 1835 means that a foam weighs 1.8 lbs. per cubic foot (note the first two numbers).

The last two numbers mean that the foam is of medium firmness. If the second number is low (such as 15) it means a soft foam. A high number like 45 means a firm foam.

In the past, the industry used 1.8 wt quilting foam as standard. Today many manufacturers use low-density super soft foam in the quilting and low-density foam in the padding. A 1.8 wt foam will last about twice as long as a 1.2 wt and three times as long as the low-density super-soft quilting foams.

Urethane foams are primarily petroleum based. You will read that certain foam is soybean oil based. In reality, the product may contain 10–20% soy or canola oil. Presently scientists are adjusting the molecular structure so that natural oils will last longer, but currently high soy content means an inferior product.

#### INDUSTRY TRENDS VS. MONARCH REST

In 2005 Hurricane Katrina caused large-scale damage to oil refineries, resulting in a rapid spike in urethane foam prices of 50–70%. In 2006

steel prices rose dramatically. In 2007 mattresses were required by the CPSC to be fire retardant, Monarch Rest's prices increased sharply during this time so that quality could be maintained. But the national brands wanted to keep the same price points, so they switched to low-density foam. They reduced the amount of steel (in some cases eliminating steel box springs and using only a wood foundation.) And they switched to a one-sided mattress as standard.

Monarch Rest made none of these concessions. We kept the steel in the boxsprings (wood foundations are available at reduced prices). We kept mattresses two-sided except for specialty mattresses.

Most important of all, we continued to use high-density foams. Low-density foams allow big body impressions to develop quickly. Reflecting this lower quality level, the national industry has lowered its defect standard. They now consider a body impression of less than 1½" not to be a defect. Monarch Rest, considers any impression ½" or greater to be a defect.

Eustomer Notes



HANDCRAFTED LUXURY

### MONARCH REST<sup>™</sup>

by Rainbow

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